

PATRICIA CHILDRESS

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Emmy® Award-Winning Creative Producer | Media Strategist | Branded Content | Development

A development and creative content producer, seasoned showrunner in unscripted entertainment, specializing in variety and hybrid formats, and short-form branded content across all platforms. A proven track record to carry shows from sales to series, stellar leadership skills and working as a talent whisperer for A-list celebrities. As an executive producer/showrunner/consultant, she has produced multiple series, pilots, and specials for MTV, Paramount, CBS, TLC, Fox, Meta, GSN, and ABC/Disney.

SELECTED EXPERIENCE

TALK & VARIETY

Various*	Executive Producer/Development (*Formatted and sold docu-series to Peacock in 2 nd quarter 2022)	Mr. Ting Productions
Face to Face with Becky G	Co-Executive Producer	Facebook/JCE
Sexology	Co-Executive Producer	Quibi
Breakthrough	Co-Executive Producer	Fox/CBS
Make Up or Break Up	Senior Supervising Producer	Facebook/B-17
Happy Hour	Executive Producer	ABC Digital
FABLife	Creator/Writer/Director	ABC
Lifestyles of the Rich and Famous	Senior Supervising Producer	Style/Critical Content
Anderson	Co-Executive Producer	Telepictures
Fashionation	Creative Consultant	TVG/Full Picture
Fa-fa-fa Fashion	Executive Producer	Demand/Bankable
The Talk	Executive Producer/Creator	CBS
Tyra's Top Ten	Supervising Producer	CW/Telepictures
The Tyra Banks Show	Co-Executive Producer	Telepictures
Dr. Phil's Weight Loss Challenge	Senior Field Producer	CBS/Harpo
Dr. Phil	Series Director	CBS/Harpo
	Field Director	

DOCU-SERIES/UNSCRIPTED

When God Comes	Executive Producer	Peacock
Barbadoros	Supervising Producer	MTV/ITV
Match My Mom	Executive Producer	Nick/Stone and Co.
Behind the Music	Producer	VH1/GRP

BRANDED ENTERTAINMENT

Ford: Real on the Road	Showrunner	Ford/WB Digital
Tyra Beauty	Executive Producer/Director	Tyra Banks Co.
Look TV	Executive Producer	YouTube/Full Picture

CAREER HIGHLIGHTS

- Launched some of the most successful daytime talk shows like **Dr. Phil**, **Tyra**, and **The Talk**.
- Created and produced one of the first high-end digital series on YouTube, **Fa-fa-fa Fashion** starring Tyra Banks and Andre Leon Tally.
- Shaped and executed the pilot for **Undercover Cupid**, a hidden camera dating show where teens choose their parents dates. Launched in 2014 and still on the air.
- Over a decade of experience in branded short-form entertainment, working with brands such as Ford, WB, CW, Beiersdorf Global AG, and Unilever.

AREAS OF EXPERTISE

Social Media Platforms esp. TikTok, Incubation and Ideation phase for developing TV shows and digital campaigns, Budgets from 20K to 35M, Selecting key staff and team management, Relationships with hundreds of vendors, Writing award-winning scripts, Field directing and shooting with over 1500 logged, Post production, Avid and Adobe Creative Suite, Premiere Pro editor